



A PERCENTAGE IN PINK MONTH

Easthorpe Lodge, near Castle Howard (Malton), is proud to announce its latest decision to support breast cancer care by donating 5% of the cost of all bookings taken for the month of May 2010 aka 'Pink Month', to local charity Breast Cancer Haven.

Breast Cancer Haven in Leeds - which celebrated its first birthday in October - provides the Haven programme free of charge to anyone affected by breast cancer. The programme includes counselling, complementary therapies, support and information to meet the physical and emotional needs of breast cancer. In Yorkshire alone, 4,000 women are diagnosed with breast cancer every year. As well as Leeds, there are also Havens in London and Hereford.

Easthorpe Lodge is a charming 19th century self catering holiday cottage with garden in Ryedale, just 3 miles from Castle Howard.

Rebecca Carrie, who runs Easthorpe Lodge as a holiday cottage, was diagnosed with breast cancer in February 2009 and has found the Haven a great source of support for her. "I've found the Haven to be very supportive and all the staff have been very caring. It has provided an extremely therapeutic environment that has helped me during my treatments and in my recovery" says Rebecca. "Donating 5% of the cost of bookings in May is my way of showing my appreciation for everything that Breast Cancer Haven has done for me."

In addition to the 5% that Easthorpe Lodge are donating, guests will also be encouraged to match the donation themselves, however there is no obligation. "We just felt that this would be a worthwhile gesture and want to encourage as many people as possible to support us in our endeavour" says Rebecca.

It costs the charity £1,400 to provide the Haven Programme for every Visitor who comes to a Haven and we know our specialist services make such a huge difference to their lives at this difficult time. The money raised during 'Pink Month' will mean that more women and men dealing with the effects of breast cancer can be seen by our expert therapists and counsellors.

Breast Cancer Haven receives no government funding and relies entirely on charitable donations and fundraising events to meet all our costs. "There are many ways in which individuals and

companies can support the charity” comments Jane King, Yorkshire Fundraising Executive.
”Donating a % of the bookings for May is a simple way to raise money for the Haven and will also raise awareness of the service we provide to a wider audience.”

If you are interested in making a booking at Easthorpe Lodge or would like more information please visit www.easthorpelodge.co.uk or call (01944) 710429.

For further information about Breast Cancer Haven and other fundraising opportunities, please contact Jane King on 0113 284 7800 or email jk@breastcancerhaven.org.uk

-Ends-

Notes to Editors:

- Breast Cancer Haven supports the physical and emotional needs of anyone affected by breast cancer and its associated treatment by providing the Haven programme free of charge to anyone affected by breast cancer. The programme includes counselling, complementary therapies, support and information to meet the physical and emotional needs of breast cancer before, during and after conventional medical care.
- Working alongside the NHS and other healthcare professionals Havens promote integrated breast cancer care where conventional and complementary medicine work together to heal the body and mind.
- The charity was founded in 1997 and we currently have Havens in London, Hereford and Leeds.

For further information or to arrange an interview please contact:

Jane King at Breast Cancer Haven on 0113 284 7806 or email jk@breastcancerhaven.org.uk

www.breastcancerhaven.org.uk